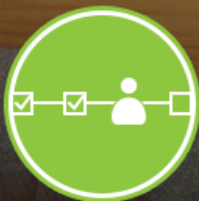


We address the college completion challenge at its root by acting as a data and service bridge between K-12 and higher education. We advance our mission through 3 core activities: TRACK, CONNECT, and COACH. All three activities are linked to a data analytics engine that provides rich insights to education administrators to help them better prepare and support their students for college success.

## TRACK

OUR INNOVATIVE ALUMNI TRACKER  
ALLOWS SCHOOLS AND PROGRAMS TO  
TRACK QUANTITATIVE AND QUALITATIVE  
DATA ABOUT THEIR STUDENTS'  
POSTSECONDARY PROGRESS



## CONNECT

OUR "MYCOACH" MOBILE APP HELPS  
COLLEGE STUDENTS MANAGE KEY  
DEADLINES, ACTIVITIES, AND BEHAVIORS,  
AND CONNECTS THEM TO OTHER STUDENTS  
AND VALUABLE CAMPUS RESOURCES



## COACH

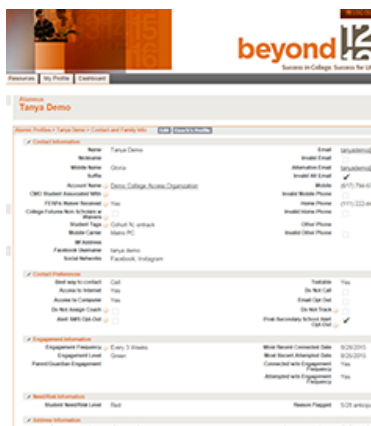
OUR KNOWLEDGEABLE AND INSPIRATIONAL  
COLLEGE COACHES GUIDE STUDENTS AS  
THEY NAVIGATE CHALLENGES SO THEY CAN  
BE MORE EFFECTIVE IN AND OUT OF THE  
CLASSROOM



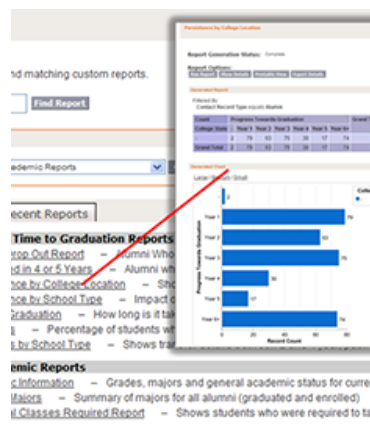
DATA

## TRACK

Alumni Tracker for high schools and college success programs



Comprehensive Profile



Custom Dashboards &amp; Reports

To see your student's response to this text, click on the 'Incoming Texts' tab.

To:

Message (maximum 160 characters):

Action	Type	Title	Last Modified
6881	View	Del. Attachment	5/30/2014 6:45 AM

**Open Activities**

Action	Subject	Task/Event Description	Due Date
6881	Del. Act. Sess	Transcript	9/19/2014
6881	Del. Act. Sess	Est. Plan	10/3/2014
6881	Del. Act. Sess	Est. Plan	10/10/2014

**Activity History**

Action	Subject	Task/Event Description	Due Date
6881	Del. Act. Sess	Transcript	9/19/2014
6881	Del. Act. Sess	Est. Plan	10/3/2014
6881	Del. Act. Sess	Est. Plan	10/10/2014

Consolidated Communication



## CONNECT

**MyCoach Mobile App** (Android and iOS) for college students, college access and success programs, and colleges



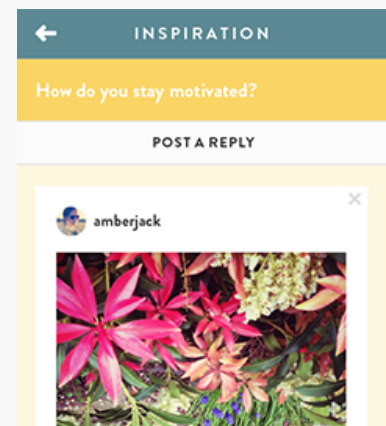
### Simplified Essentials

Through an interactive, campus-specific checklist augmented by automated "nudges" and badges, MyCoach translates essential college tasks into bite-sized, actionable, and easy-to-follow steps.



### Purposeful Reflection

MyCoach generates short reflection quizzes, based on Beyond 12's successful coaching curriculum that allow students to reflect on their skills, challenges, and experiences, and create relevant and meaningful goals.



### Social Inspiration

Through lightweight weekly prompts, MyCoach allows students to inspire and be inspired by sharing tips and experiences with other students in an easily browsable way.

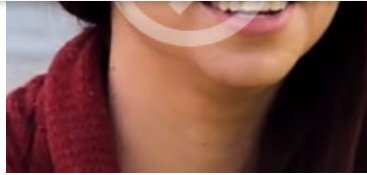
## COACH

Personalized Coaching Service for college students, college success programs, and colleges



### Near Peer

Personalized coaching for students from "near peers" – recent college graduates who understand what they're going through because they've been through it



### Virtual

Regular outreach tailored to students' own communication preferences and needs – via phone, Skype, Google hangout, email, text message, and social media



### Inspirational

Expert guidance from individuals who know how to motivate and inspire students to succeed, starting the summer after their senior year of high school

## OUR PARTNERS

Beyond 12 works with high schools and college success organizations to support their alumni as they enroll in and persist through college, as well as directly with colleges and universities to increase their student success and graduation rates. Our partners are visionary and understand that student success must be a shared responsibility between K-12 and higher education. We are currently partnering with 120+ organizations:

### Mission-Driven High Schools

High schools with strong college-going cultures including, traditional districts, schools, charter schools, and charter management organizations.

### College Success Organizations

High school-based organizations that provide students and parents with exposure, information, and guidance on the college planning, application, financial aid, and success processes.

### Colleges and Universities

Public and private colleges and universities that serve large populations of low-income and first-generation students and who are committed to ensuring that all of their students persist and graduate.

## Some of Our Partners

- 10,000 Degrees
- Alliance College-Ready Public Schools
- Aspire Public Schools
- Barrio Login College Institute
- Blaine County School District
- BLU Education Foundation
- Foundation for a College Education
- Fulfillment Fund
- Heart of Los Angeles
- Hispanic Scholarship Fund
- Juma Ventures
- Lighthouse Community Charter School

- Breakthrough New York
- Beyond 12's Clubs of the Peninsula
- Beyond 12's High Silicon Valley
- Bright Prospect
- Brooke Charter Schools
- BUILD
- Canal Alliance



WHO WE ARE • WHAT WE DO • WHY IT MATTERS •

DONATE NOW

GET INVOLVED

LOG IN | CONTACT

- Carmen Schools of Science and Technology
- Catholic Education Foundation
- Chabot College
- City College of San Francisco (Bridge to Success Program)
- College Futures Foundation
- College Track
- Collegiate Academies
- Dartmouth College
- De Marillac Academy
- Detroit Edison Public School Academy
- Downtown College Prep
- East Bay Consortium
- Envision Schools
- Education and Leadership Foundation
- Excel Academy Charter Schools
- First Graduate
- Franklin Towne Charter High School

- Marcus Foster Education Foundation
- Milwaukee Collegiate Academy
- Motivating Our Students Through Experience (MOSTE)
- NYC Outward Bound Schools
- On Track! OHSU
- Partnerships to Uplift Communities (PUC) Schools

- Project GRAD Los Angeles
- Reality Changers
- Russell Byers
- San Francisco Unified School District
- San Francisco State University (Bridge to Success Program)
- Schusterman Family Foundation
- Silicon Valley Children's Fund
- Stanislaus County of Education
- THINK Together
- University Academy
- USC-CHEPA
- Wallin Education Partners
- Wheels NYC
- Youth 2 Leaders Education Foundation

PARTNER WITH US

## COMMENTS (2)

Pingback: [Presidential 2016: A High-Tech, High-Touch Approach to Improving College Success |](#)

Pingback: [With High School Counselors Badly Outnumbered, Innovative Nonprofit Steps In to Offer Smart College Advising to Low-Income Students Across the Country - SustainableWorld.dev](#)

Comments are closed.

©2016 Beyond 12, Inc. [About Us](#) [Privacy Policy](#)

